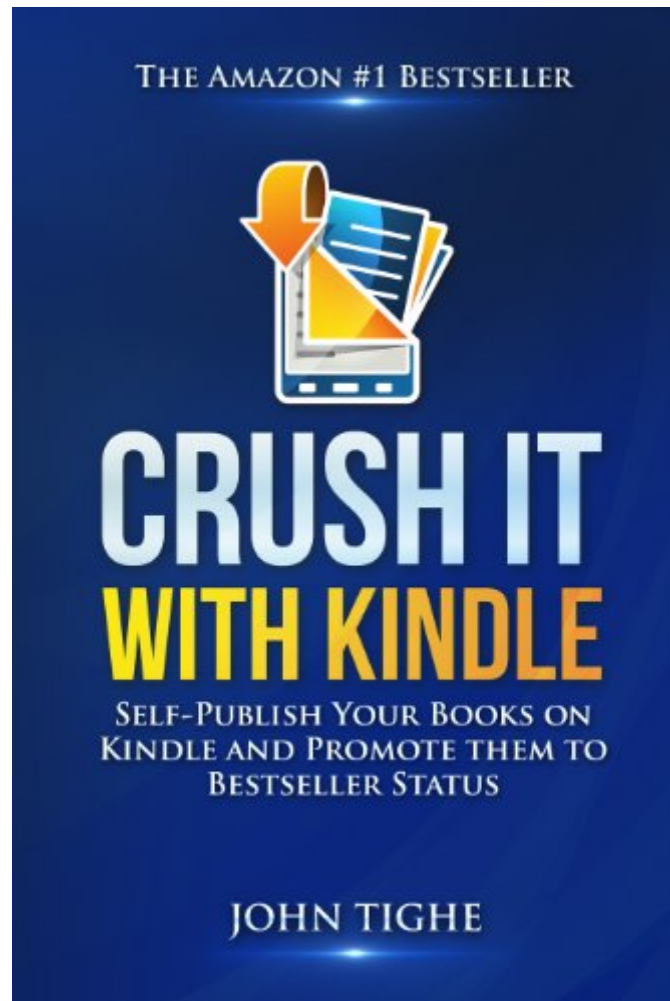


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# Crush It With Kindle: Self-Publish Your Books On Kindle And Promote Them To Bestseller Status



## Synopsis

175 five star reviews and counting! Crush It with Kindle takes you through a simple, step by step system that shows you how to self publish your book on Kindle and promote it to bestseller status (top 100 for its category) or even #1 bestseller status on . Self publishing on Kindle is a game changer – you can now publish on and make your book directly available to Kindle users who can download it with a single click – as can anyone who has the free Kindle app on their PC, Mac, smart phone or tablet (that’s over five billion potential customers). And you can become a published author on Kindle and have your book on sale in as little as 24 hours. Best of all, you will pay you up to 70% royalties! Kindle publishing is truly turning the book industry on its head, creating incredible opportunities for writers and authors. Not only this, the market for Kindle books is huge and growing at an incredible rate, with Amazon already selling more Kindle books than hardbacks and paperbacks combined. Crush It with Kindle shows you how to take advantage of this opportunity. An opportunity that has been described as the “Kindle Gold Rush”. It shows you the 9 ways to monetize your Kindle book. It explains how serialisation can dramatically boost your sales in both fiction and non-fiction. And, most importantly of all, it shows you – step by step – how to promote your book to bestseller status (top 100 for its category) or even #1 bestseller status on . Selling your Kindle book... The secret to successful selling on Kindle is to get started promoting your book for you. Once that happens you’re getting free advertising in the world’s biggest bookstore. The trick is to “prime the pump” – to get your book doing well enough for Amazon to take notice. Once they do, their marketing machine will kick in and turbo-charge your book sales. The Crush It with Kindle promotion system shows you exactly how to make that happen. In Crush It With Kindle you will learn:

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- The power of positioning
- How serialization can dramatically boost your sales
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## Customer Reviews

Though I've had a book on in print format since 2010 - and it's been doing well - I've been lagging getting it on Kindle. My main holdup was just that it seemed a bit mysterious how to place the book, how to price it, and how to do the technical bits. Though I'm tech savvy, I didn't have the time to figure it all out. So I didn't do it. MY BAD. More books are sold on Kindle than in print! For an author like me, that was a silly oversight. Well, this book has changed things for me. I'm just about to hit "publish" on my first official Kindle book. This book makes it super easy. It is clearly written, step-by-step, and very easy to follow. The author takes you through all the major decision points, showing you what to do, when to do it, and how to do it. Though I've recently taken a course on Kindle publishing, this book covered everything that the course did (plus, the book was a lot less money!) I am pleased! This book, more than anything, was responsible for getting me into action to put my book on Kindle. If you're thinking of becoming a self-published author, this book is a must-have.

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As a bestselling kindle author, I've read a lot of books on the subject of kindle publishing. I can say that the things that have worked for me are many of the same things outlined in this book. The first section deals with the process of getting the book written with some great tips for researching and staying in a state of flow. If I were to give advice to authors on getting a book written effectively, it would pretty much match exactly what is laid out here. There are also tips for monetizing the book

beyond just royalty payments. While this wasn't a concern for me, I noticed a few new ideas I haven't thought of before that I may look into further. The real "meat" of the book however is in promoting a book to bestseller status. The entire process is laid out very clearly from pre-launch, launch, and post launch to maximize sales. I particularly liked the section on naming the book and subtitle. Before I learned the best ways to name a book, I wasn't making nearly as many sales. But once I understood the psychology of book buyers, my sales increased dramatically. This makes the section on titling one of the most valuable and insightful you can read. While not all of the tips are extremely in-depth, it's compensated for by the massive amount of topics covered. Some people may find they'll want to do a little additional research on certain areas which is to be expected with any book. Based on my experience, I believe by applying even just a few of the tips in this book, an author will sell enough additional copies of their book to make buying this a worthwhile investment of one's time and money.

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